

Introduction to Small Business Research + Enterprise Centre

www.cityoflondon.gov.uk/sbrec

sbrec@cityoflondon.gov.uk



JointIt


- JointIt is the Centre's membership system.
- Membership is free and you will be able to use some of the databases remotely, including Cobra.
- Go to the Centre's [membership page](#)
- Click on Free access membership and fill in your details.
- We will email your membership number to you.

Cobra

- Practical information about starting and running your business.
- Profiles of different businesses such as Yoga teacher, fashion designer, speech and language therapist.
- Generic information useful to all businesses such as being a sole trader or registering as a limited company, doing a SWOT analysis, using social media, how to trade legally online.
- Easy to use, written in everyday English.
- Can be accessed remotely with a SBREC membership number.

To use Cobra and other online resources

- Go to the [SBREC](#) website
- Scroll down to

As a SBREC (*City Business Library*) member you can continue to [access business information remotely online](#)  using your membership number.

- Click on [access business information remotely online](#) 

- A new tab will open



The screenshot shows the City Business Library website. The breadcrumb trail is "City Business Library > CBL Online Databases". On the left, there is a list of links: "City Business Library", "CBL Online Databases", "CBL Recommended Websites", "General Online Resources", and "GlobalData Industry Data". On the right, there is a section titled "Small Business Research + Enterprise Centre" with three menu items: "Available Remotely", "Business Start Up", and "Company Information".

- Under the Available Remotely tab you will see Cobra.


You can also use Business Source Premier (journal articles) and European Newsstream (newspaper articles) Instructions on website.

- Click on Cobra and enter your membership no.

Available Remotely	
Business Source Premier	Full text articles for more than 2,300 journals, including articles on marketing, management, accounting, finance and economics. Enter your Membership ID number. NB, the 'library letters' as stated on the database means the initial letter 'P' on your card.
COBRA (Complete Business Reference Adviser)	Business start-up information, including 'Profiles' of over 300 UK business sectors, and 'Factsheets' for guidance on writing a business plan, finding finance, marketing, and much more. Enter your Membership ID number.
European Newsstream	Current European news with archives back to the 1990s. Over 430 sources with full-text articles from newspapers, newswires and journals. Type 'City of London libraries' in the Institution box and click Find. On the next screen, enter your Membership ID number.

SUBSCRIBER LOGIN

Enter your library ticket number below:

Ticket No. 

Some guides to help you

- There are guides to help you on our [website](#)
- There are videos on our [YouTube channel](#)

Opening hours

- The Centre is open
Monday, Wednesday and Thursday, 10.00-12.00 and 14.00-16.00
- Please book a session by email or phone
- sbrec@cityoflondon.gov.uk
- 020 7332 1812
- Address: Aldermanbury, London, EC2V 7HH