Introduction to Small Business Research + Enterprise Centre

www.cityoflondon.gov.uk/sbrec sbrec@cityoflondon.gov.uk



JoinIt

- JoinIt is the Centre's membership system.
- Membership is free and you will be able to use some of the databases remotely, including Cobra.
- Go to the Centre's membership page
- Click on Free access membership and fill in your details.
- We will email your membership number to you.

Cobra

- Practical information about starting and running your business.
- Profiles of different businesses such as Yoga teacher, fashion designer, speech and language therapist.
- Generic information useful to all businesses such as being a sole trader or registering as a limited company, doing a SWOT analysis, using social media, how to trade legally online.
- Easy to use, written in everyday English.
- Can be accessed remotely with a SBREC membership number.

To use Cobra and other online resources

Go to the <u>SBREC</u> website

Scroll down to

As a SBREC *(City Business Library)* member you can continue to <u>access business information remotely online</u> 🗹 using your membership number.

Click on

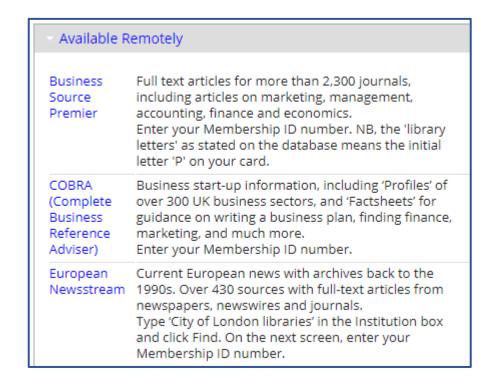
access business information remotely online 2

• A new tab will open

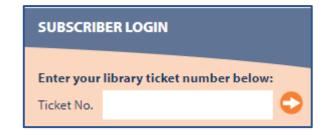


• Under the Available Remotely tab you will see Cobra.

You can also use
Business Source Premier
(journal articles) and
European Newsstream
(newspaper articles)
Instructions on website.



Click on Cobra and enter your membership no.



Some guides to help you

- There are guides to help you on our website
- There are videos on our YouTube channel

Opening hours

- The Centre is open
 Monday, Wednesday and Thursday, 10.00-12.00 and 14.00-16.00
- Please book a session by email or phone
- sbrec@cityoflondon.gov.uk
- 020 7332 1812
- Address: Aldermanbury, London, EC2V 7HH

