**Resources**

[**https://globalgurus.org/**](https://globalgurus.org/)

**Business Names**

[namecheckr | Social and Domain Name Availability Search For Brand Professionals](https://www.namecheckr.com/)

www. namecheckr.com

Business Name Generator

<https://www.shopify.co.uk/tools/business-name-generator>

Small Business Research & Enterprise Centre - Membership

<https://www.joinit.org/o/sbrec/MBTXB53MFNNHadRgy>

**Business Model Canvas**

[**https://youtu.be/QoAOzMTLP5s**](https://youtu.be/QoAOzMTLP5s)

**Value Proposition**

[**https://youtu.be/ReM1uqmVfP0**](https://youtu.be/ReM1uqmVfP0)

**Create a Customer Persona**

<https://www.hubspot.com/make-my-persona?utm_source=mktg-resources>

**Analyse headlines for blogs etc**

<https://coschedule.com/headline-analyzer>

**Sourcing Content and Influencers**

[www.rightrelevance.com](http://www.rightrelevance.com)